

The Center for Sustainable Behavior & Impact **Recycling Program Solutions Hub**

**A Free Local Tool for Local Recycling Program Staff
that Connects Programs, Materials, People, and Resources**



The Hub is an open-access, free digital resource for recycling program leaders to access and use critical recycling program data to optimize their recycling programs. Centered around connectivity and actionable suggestions, users have a first-hand opportunity to co-create a stronger system.

Key Features

- **Interactive U.S. recycling map** that provides detailed profiles for local programs.
- **Control the accuracy of locally accepted recyclable materials lists** that power The Recycling Partnership's consumer and resident-facing platforms Recycle Check and Chatbot, which provide the **most up-to-date information about where a package can be recycled** by zip code to consumers.
- Easily access **resources, self-paced courses, and best practices** to optimize and improve curbside, drop-off, and multifamily residential recycling programs

Get to Know the Recycling Program Solutions Hub



Where does the community data come from?

To populate community data shown on the Hub map, The Partnership researched existing demographic data from the U.S. Census and recycling information from public facing websites. Information shown in these profiles is updated by The Partnership annually.

I signed up for the Recycling Program Solutions Hub. What Next?

Local recycling staff can become the verified program representative after creating a Hub account to review and edit program data. Follow these easy steps to get verified:

- 1 Visit community.recyclingpartnership.org and sign in.
 - 2 Click the “Your Communities” tab located on the left side of the page.
 - 3 Click the “Add Community” button, search for your specific community, and submit your request.
 - 4 Once your request is submitted, you will receive approval within 2 business days.
 - 5 Once you receive approval for your community, access the “Your Communities” page and click “Review Data”.
 - 6 Review the list of materials accepted in your program, community demographic data, and stats and submit edits as needed.
-

Why should a recycling program manager verify their data?

As brands innovate and change packaging to comply with Extended Producer Responsibility (EPR) rules and aim for recyclable packaging goals, consumers are often confused about what to do with the packaging they purchase. s brands innovate and change packaging to comply with Extended Producer Responsibility (EPR) rules and aim for recyclable packaging goals, consumers are often left confused about packaging recyclability. In fact, we know that 60% of consumers are confused about what and how to recycle. The Recycling Partnership’s on-pack solution, Recycle Check, and virtual assistant, Chatbot, have been created to bring clarity in real-time.

The accepted materials lists for local programs feed information to both solutions about packaging by zip code. For this reason, it is critical that local government managers create Recycling Program Solutions Hub accounts and log in to review, edit, and update recycling information with the most recent accepted material list, types of program(s) offered, and other important data points.



Contact Us

Email solutionshub@recyclingpartnership.org with questions, for assistance, or to schedule a walkthrough of the Recycling Program Solutions Hub.