



State Extended Producer Responsibility Toolkit

Customizable Resources to Guide
EPR Policy Education



Introduction

Welcome to a fully customizable resource for you to use when educating about Extended Producer Responsibility (EPR).

This toolkit is designed to support advocacy in the community, environmental, non-profit, and government sectors as you engage in robust education and conversation across the country considering EPR policies.

Have questions or need assistance on how to use it?

E-mail us at accelerator@recyclingpartnership.org

Why Talk About EPR?

In most parts of the country, local governments and their residents bear the financial and operational responsibility for the recycling and disposal of printed paper and packaging. EPR policies aim to shift the financial responsibility of managing a material throughout its entire lifecycle, from the design phase to production to disposal, to the brands that produce the material.

The fees collected by smart, well-designed EPR programs provide a sustainable funding source for residential recycling infrastructure, education, and operations while concurrently driving packaging innovations and strong environmental outcomes, including waste minimization and increased recyclability, that are key for a circular economy. As part of our commitment to help align state policies and ensure that new EPR policies are well designed and reflect global best practices, The Recycling Partnership's Policy Accelerator put together this state toolkit of resources.

Tools for Talking About EPR

Want to learn more about EPR and how to talk about it? Check out our tools listed below.



Customizable Resources

You can download and customize each of these pieces separately.

1. [Understanding EPR One Pager](#)
2. [What is EPR & How does it Work? One Pager](#)
3. [Myths vs. Facts](#)
4. [Understanding EPR PowerPoint](#)
5. [EPR & Consumer Costs One Pager](#)

NOTE: When you click on a hyperlink above, the file will download to your computer. These templates are most compatible with Microsoft Word.



Additional Resources

1. [Guidance for Producer Funded Recycling Collection Legislation](#)
2. Columbia University study: [“Economic impacts to consumers from extended producer responsibility \(EPR\) regulation in the consumer packaged goods sector”](#)

Thank you for your interest in advancing smart, well-designed EPR legislation that will improve recycling and advance a circular economy across the country.

Please e-mail us at accelerator@recyclingpartnership.org if you have any questions or are looking for additional information.