

Take Action to Support a Path to FFP Compliance in California

By early 2026 producers must demonstrate pathways toward achieving compliance or face future penalties and bans, with fines reaching up to \$18 million per year.

The Challenge



500K+
Est. Tons
Residential FFP



20%
Community
Acceptance



30%
Household
Capture



20%
Processing
Capture



< 10%
Est. End Market
Capacity

FFP faces known capture challenges at each point in the system**, but the biggest opportunity lies in increasing end market capacity and improving collection and sortation capture.

***based on modeling assumptions*

The Solution

CalFFFlex, an initiative of The Film & Flexibles Recycling Coalition

1



**Map Blueprint of Two
Possible Solutions
(MRF, Secondary
Processing Capture)**

2



**Develop Potential
Responsible End Markets
& Stimulate Demand**

3



**Deliver Blueprint
to Inform Producer
Responsibility
Organization**

To successfully demonstrate that FFP has a scalable pathway to recyclability, The Recycling Partnership is collaborating across the industry to demonstrate what it will take to increase FFP capture in California. **The CalFFFlex plan leverages findings from nearly 50 FFP interventions to date, as well as more than 30 investments in California to support various materials.**

 **50 FFP Interventions**

 **30+ Grants in California**

Join the CalFFlex Initiative

A \$5 million investment in the recycling system, with emphasis on end markets, is needed to help build a pathway to compliance for FFP.

- FFP recycling in California is an all-hands-on-deck moment: the entire value chain, from brands and retailers, to reclaimers and manufacturers, are needed at the table
- CalFFlex is supported by nearly 20 companies today, but additional funding is required to implement the full three-part strategy
- Once the blueprint is developed, it will be clear where end market investment is needed to sustain future FFP volumes



Contact Karen Bandhauer
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to learn more about
joining CalFFlex and our
connective network.

Steering Committee



KraftHeinz



Coalition Members



ExxonMobil

Ferrara



Advisory Committee



The Film & Flexibles Recycling Coalition launched in 2020 to convene packaging producers and the industry at large to tackle the complex challenges of flexible packaging recycling. To date, the Coalition has deployed nearly \$11 million across 25+ projects, including community and processor investments to demonstrate how to increase capture and quality and investments to support the incorporation of more recycled content into end market products.



**Learn About Coalition
Impact Here**